

## PERSONAL INFORMATION

## Dren GËRGURI



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Sex Male | Date of birth 29/6/1990 | Nationality Albanian

## WORK EXPERIENCE

- October 2015 – Present Lecturer at University of Pristina “Hasan Prishtina” – Department of Journalism  
Prishtina, Kosovo
- August 2023 – Present Fulbright Research Fellow at University of Houston  
Jack J. Valenti School of Communication, Houston, Texas, USA
- June 2023 - Present Associate Editor – Central European Journal of Communication  
Polish Communication Association, Warsaw, Poland
- September 2022 – June 2023 Consultant and co-author of the report on disinformation and narratives in Kosovo  
EU project in Kosovo
- May 2021 – November 2021 Consultant Media Literacy/Disinformation, Learn to Discern Project  
IREX, Washington, USA
- September 2021 – December 2021 Social Media Monitoring – Local Elections 2021  
EU EOM Election in Kosovo 2021
- January – September 2022 Consultant and co-author of the report on hate speech online in the media  
Council of Europe
- October 2019 – Present **Country Expert at V-Dem Institute**  
Department of Political Science, University of Gothenburg, Sweden
- June – July 2022 **Author of TV show on Media Literacy: “EduMedia”**  
Kohavision (KTV), Prishtina, Kosovo
- December 2020 – July 2021 **Editor & Author of Podcast: “Log me Dren Gërgurin”**  
Paper Radio, Prishtina, Kosovo
- December 2020 – Present **Columnist at HiveMind**  
Warsaw, Poland
- February 2020 – May 2022 Lecturer at Media Literacy Workshops for Elementary & High School  
Students in Kosovo  
OSCE, Mission in Kosovo
- November 2022 – February 2023 Media Literacy Curriculum Developer for Self-paced course  
HiveMind, Warsaw & London
- November 2022 – February 2023 Lecturer at Media Literacy Workshops for University Students in Kosovo  
OSCE, Mission in Kosovo
- February 2018 – June 2020 Lecturer at University “Kadri Zeka” – Faculty of Law  
Gjilan, Kosovo
- November 2018 – November 2020 Lecturer at Media Literacy Workshops in Kosovo  
SBASHK, Prishtina, Kosovo
- October 2019 – May 2020 **Consultant on Media Literacy Project**  
OSCE Mission in Kosovo

- November 2020 – February 2021 Author of QUIZBOOK for kids  
EduMedia, Prishtina, Kosovo
- September 2020 – Present Editor at EJO  
European Journalism Observatory, Albanian edition, Editor for Kosovo
- January 2020 – January 2021 Master Trainer on Media Literacy and Disinformation  
TechSoup Europe, Warsaw, Poland
- February 2020 – June 2020 Disinformation/Misinformation analysis at Portalb  
Metamorphosis, Skopje, North Macedonia
- August 2020 – October 2020 Regional program for students of journalism (Mentoring program)  
RYCO, Tirana, Albania
- March 2009 – January 2019 Journalist at Kohavision (KTV)  
Koha Group, Prishtina, Kosovo

## GUEST LECTURING

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- May 2024 Guest Lecturer - California State University  
Long Beach, California, USA
- April 2024 Guest Lecturer - Harvard University  
Cambridge, Massachusetts, USA
- April 2024 Guest Lecturer - Fitchburg State University  
Fitchburg, Massachusetts, USA
- April 2024 Guest Lecturer - Fisher College  
Boston, Massachusetts, USA
- March & April 2024 Guest Lecturer - University of Texas at Austin  
Austin, Texas, USA
- February 2024 Guest Lecturer - Iowa State University  
Ames, Iowa, USA
- February 2024 Guest Lecturer - Drake University  
Des Moines, Iowa, USA
- September 2023 – November 2023 Guest Lecturer – University of Houston  
Houston, Texas, USA
- 3 – 14 July 2023 Lecturer – Prishtina International Summer University  
University of Prishtina “Hasan Prishtina”, Kosovo
- 15 – 22 July 2022 Lecturer - Thessaloniki International Summer Academy on Media  
School of Journalism and Mass Communications of Aristotle University Thessaloniki, Greece
- 17 – 21 September 2022 Lecturer - Summer School of Political Journalism  
Department of Journalism and Communication, University of Tirana & Kas Albania
- July 2022 Guest Lecturer – Ataturk University  
Erzurum, Turkey
- November 2021 Guest Lecturer – University of Wroclaw (Online class)  
Wroclaw, Poland
- October 2021 Guest Lecturer – San Pablo University (Online class)  
Madrid, Spain
- 16 – 23 July 2021 Lecturer - Thessaloniki International Summer Academy on Media  
School of Journalism and Mass Communications of Aristotle University Thessaloniki, Greece
- January 2020 Guest Lecturer – University of Wroclaw  
Wroclaw, Poland
- 23 – 27 September 2019 Lecturer - Summer School of Political Journalism  
Department of Journalism and Communication, University of Tirana, Razem, Albania
- November 2018 Guest Lecturer – University of Bialostyk  
Bialystok, Poland
- July 2018 Guest Lecturer - The Philipps University of Marburg  
Marburg, Germany

## EDUCATION AND TRAINING

- 7 – 11 August 2017 -Radboud Summer School/Course: Social Media Theory and Data in Journalism and Political Communication  
Radboud University, Nijmegen, Netherlands
- 15 – 20 April 2019 -8th Graduate Spring School & Research conference  
University of Zagreb, Inter University Center, Dubrovnik, Croatia
- 24 – 28 June 2019 -CMPF Summer School: Covering Political Campaigns in the Age of Data, Algorithms & Artificial Intelligence  
European University Institute, Florence, Italy
- 15 – 31 January 2020 -PhD study visit  
University of Wroclaw, Wroclaw, Poland
- 8 – 12 June 2020 -Bergen Summer Research School/Course: Media and Democracy  
University of Bergen, Bergen, Norway\*
- 24 – 27 August 2020-Thessaloniki International Media Summer Academy 2020  
University of Aristotle, Thessaloniki, Greece
- 10 August – 10 September 2020 -PhD/Research Course in Media, Opinion and Political Behavior  
Norwegian University of Science and Technology, Trondheim, Norway
- 19 October – 20 November 2020 -CMPF Online School: Media facing the pandemic, COVID-19  
European University Institute, Florence, Italy
- 2016-2021 PhD of Communication and Journalism, PhD Thesis title: “Political Communication on Social Media in 2017 General Election in Kosovo”  
University of Prishtina “Hasan Prishtina”, Faculty of Philology, Department of Journalism
- 2011 – 2013 Master of Political Science – MA Thesis title: “Political Power of Media in Kosova”  
University of Prishtina “Hasan Prishtina”, Faculty of Philosophy, Department of Political Science
- 2008 – 2011 Bachelor of Political Science  
University of Prishtina “Hasan Prishtina”, Faculty of Philosophy, Department of Political Science

## PUBLICATIONS

- Academic Publications - Cheapfakes, *Elgar Encyclopedia of Political Communication*. Cheltenham: Edward Elgar Publishing [forthcoming 2025]
- Media of Central and Eastern Europe and Russia, book chapter in *Global Journalism: Understanding World Media Systems*, editor: Daniela Dimitrova, Rowman & Littlefield, [forthcoming 2025].
  - The Relationship between Topics, Negativity, and User Engagement in Election Campaigns on Facebook in Five Central and Eastern European Countries, *Politics and Governance*, Vol 12, 2024.
  - *Gazetaria: Manual didaktik dhe praktik*, Tirana: Albas, 2024.
  - ~~Fake News~~, *information disorder in the digital age*, Open Acces, 2023.
  - Addressing Societal Issues in Interactive Digital Narratives, *arXiv:2306.09831*, 2023.
  - Agenda Setting about the War in Ukraine: Evidence from Television impact in Kosovo, *Teorija in Praksa*, Vol. IX, 68-89, 2023.
  - Kosovo: Frequent Disinformation and a Fertile Ground for Manipulators, book chapter in *Blurring the truth: Disinformation in Southeast Europe*, KAS Media Programme SEE, Sofia, 2023.
  - Infodemic and the Crisis of Distinguishing Disinformation from Accurate Information: Case Study on the Use of Facebook in Kosovo during COVID-19, *Information & Media*, 94, 87-109, 2023.
  - ~~Fake News~~, *çrregullimi informativ në epokën digjitale*, Prishtina: Dukagjini, 2022.

- *Komunikimi politik në epokën e medieve sociale*, Prishtina: KAS, 2021.
- Kosovo: Political developments, one more challenge alongside COVID-19, book chapter in *Political Communication and Covid-19: Governance and rhetoric in times of crisis*, editors: Darren Lilleker, Ioana Coman, Miloš Gregor & Edoardo Novelli, Routledge, 2021.
- Campaigning on Facebook: Posts and Online Social Networking as Campaign Tools in the 2017 General Elections in the Republic of Kosovo, *Central European Journal of Communication*, vol. 12, no.1 (22), Spring 2019, pp. 92-110.
- Media Framing: A Content Analysis on National Televisions News Coverage of Dehari Case, In R. Matkeviciene & A. Petersons (eds.), *Public Interest Communication*, pp. 78-94, Riga: Turiba, 2019, ISBN 978-9934-543-22-7.
- Online Media Ethics and Privacy of Politicians in Kosovo, *Informacijos Mokslo*, (83), 2018, pp. 90-100.
- Legends about Women in Kosovo's Monuments and their Media Presentation, *Styles of Communication*, Vol 10, No 2 (2018), pp. 38-44, Online ISSN: 2067-564X
- Leader-Staff Relationships in Kosovo Customs: Leadership and its Impact on Customs Effectiveness, *Styles of Communication*, Vol 10, No 1 (2018), pp. 108-124.
- The Copenhagen Political Criteria for Accession to the EU: The Kosovo Case, *Teorija in Praksa*, No. 6, 2017, pp. 1008-1022.
- Agenda Setting and National Television Stations in Kosovo: The Dehari case study", Conference Proceeding Book, XVIII International Scientific Conference "Communication in the Global Village: Interests and Influence", Riga, 2017, pp. 60-75.
- "Media and Public Opinion Role in Policymaking Process in the Republic of Kosovo", *Romanian Journal of Journalism and Communication*, Issue 4 (53), Year XI (XV), 2016, pp. 5-15.
- "Kosovo's Foreign Policy after Independence and challenges from Serbia". *Revista Aktet*, Vol. IX, No.2, 2016.
- "Political Power of Social Media in Kosovo", *Romanian Review of Political Sciences and International Relations – Academia Romana*, Vol. XIII, No. 1, 2016, pp. 95-111.
- "Media Freedom – A challenge for Kosovo in the European Integration Process." *Europolity*, Vol. 9., No.2, 2015, pp.29-46.
- "Roli i opinionit publik në procesin e politikbërjes në Republikën e Kosovës", *Kumtesat II nga konferenca vjetore e shkencës "Java e Shkencës 2015"*, Prishtinë, 2016.

- Other publications-
- Integrating AI and adapting to the technological shift in journalism, HiveMind, September 2024
  - Introducing DeepFakeShield: Dren Gerguri's 6-Step Model to Combat AI Manipulation, HiveMind, July 2024
  - Prezantimi i 'DeepFakeMburoja' - Modeli me 6 hapa për të luftuar manipulimin nga inteligjenca artificiale, kallxo, korrik 2024
  - Technological Sophistication and the Difficulty of Detecting Deepfakes: Every Second Respondent Is Deceived by Two Deepfakes in the Experiment, HiveMind, July 2024
  - Unmasking deepfake phishing: Protecting yourself from new tactics in the Age of AI, HiveMind, May 2024
  - Demaskimi i Deepfake Phishing-ut: Mbrojeni veten nga taktikat e reja të bazuara në IA, klankosova.tv, May 2024
  - Audio Deepfakes and AI-tricks threatens elections around the World, Global Voices, April 2024 (*Articles is translated to Arabic, Hindi, French, Malagasy, Portuguese, Romanian, Russian, Spanish*)
  - 'Deepfakes' dhe taktikat e reja që mund të rrezikojnë integritetin e zgjedhjeve, Kallxo, March 2024.

- Deepfake and the risk from the massification of video fraud, HiveMind, January 2024 (*Article is translated to Dutch, French, Hindi, Italian, Portuguese, Malagasy, Serbian, Spanish, and Ukrainian*)
- Deepfake dhe rreziku nga masivizimi i video mashtrimeve, EJO, January 2024
- The language in public discourse, freedom of speech and prevention of hate speech in Kosovo, Ombudsperson Institution, January 2024
- Levels of (in)accuracy of ChatGPT in the Albanian language, drengerguri.com, December 2023
- Kosovo on the radar of the Russia-Ukraine disinformation “war”, HiveMind, December 2023.
- The Story of Our Lies, BIRN Kosovo, November 2023
- Narrativat dezinformuese për Kosovën, Këndi Amerikan, July 2023.
- COVID-19 and the Infodemic affected the information-seeking habits in the Kosovo society, HiveMind, July 2023;
- The hybrid war and the 4 Ds of disinformation about the tensions in the north of Kosovo, HiveMind, April 2023
- Kosovar society challenges of distinguishing disinformation from accurate information, HiveMind, March 2023
- ChatGPT and the inclusion of artificial intelligence in the world of (dis)information, HiveMind, February 2023
- ChatGPT, përfshirja e inteligjencës artificiale në botën e (dez)informimit dhe sfidat në Kosovë, drengerguri.com,
- Lufta hibride dhe 4 Sh-të e dezinformimit për tensionet në veriun e Kosovës, telegrafi.com, December 2022
- Dezinformimi dhe propaganda e sponsorizuar nga shteti i Serbisë për Kosovën, klankosova.tv, July 2022
- Roli i mediave në përceptimin e publikut të Kosovës për luftën në Ukrainë, July 2022
- Dezinformimi, ‘armë’ për ndërtimin e narracioneve propagandistike dhe të dëmshme, kallxo.com, June 2022
- Understanding the damaging effects of Russian propaganda against NATO and Kosovo, Global Voices, June 2022 (*Article is translated to Greek, Malagasy, Portuguese, Russian, Spanish and Ukrainian*)
- Efektet keqorientuese dhe dezinformuese të propagandës anti-NATO dhe anti-Kosovë, Ballkani.info, June 2022
- Anti-NATO disinformation tactics from the war in Kosovo, HiveMind, May 2022
- How games, TikTok and fake fact-checking sites became disinformation tools during the war in Ukraine, European Journalism Observatory, April 2022
- Disinformation, Information Warfare on Several Fronts, and the Role of the Journalist, HiveMind, March 2022
- Dezinformimi, lufta informative në disa fronte dhe roli i gazetarit, kallxo.com, March 2022
- From Kosovo 1999 to Russia 2021: The ‘cheapfake’ photo trend fuelling dangerous propaganda, Global Voices, February 2022 (*Article is translated to Malagasy, Serbian, Spanish, Polish, Russian, Ukrainian, Japanese and French*)
- Manipulimet në media sociale: Botët dhe Trollët, kontaminuesit e sferës publike online, klankosova.tv, December 2021
- Cheapfakes are dangerous propaganda tools, The Peace Journalist, Park University, USA, October 2021.
- Dezinformatat dhe dramatizimi nga mediat serbe e ruse për situatën e Veriut, RTKLive, October 2021
- Kosova, shënjestër e dezinformatave kundër imazhit të saj, Kallxo, September 2021
- Les « cheapfakes » : un outil de propagande dangereux, EJO (French edition), September 2021

- Social Media Manipulations: Bots and Trolls, contaminants of the online public sphere, HiveMind, September 2021
- Fotomanipulation: Trend geht zu "Cheap Fakes", EJO (German edition), September 2021
- The 'cheapfake' photo trend fuelling dangerous propaganda, EJO (English edition), August 2021
- Cheapfake as a dangerous propaganda tool: The case of a refugee from Kosovo, HiveMind, August 2021
- Cheapfake, një mjet i rrezikshëm propagandimi: Rasti i refugjates nga Kosova, IndeksOnline, August 2021
- Disinformation and misinformation, a by-product of journalists' negligence to verify information, HiveMind, August 2021
- Dezinformimi: Prodhim edhe i mosverifikimit nga ana e gazetarit, Kallxo, July 2021
- Tri veprimet e domosdoshme të Ministrisë së Arsimit për edukimin medial, personal blog, July 2021
- The three necessary actions of the Ministry of Education for Media Literacy in Kosovo, HiveMind, July 2021
- "Testi" për edukim medial, domosdoshmëri si testi për lejen e vozitjes, Lajmi, April 2021
- There should be a Media Literacy Test that is as widespread and universally accepted as taking a driving test, HiveMind, April 2021
- 'Cheapfakes', rreziku kryesor nga manipulimi në ditët e sotme, IndeksOnline, March 2021;
- 'Cheapfakes' – major danger and media manipulation threat, HiveMind, February 2021;
- The election campaigns and use of social media during the pandemic, HiveMind, February 2021;
- Fushata zgjedhore në kohë pandemie dhe mediet sociale, HiveMind, February 2021;
- Western Balkan societies, disarmed in front of Disinformation, HiveMind, January 2021;
- The 'vaccine' against COVID-19 disinformation, European Journalism Observatory (English edition), December 2020;
- La «vacuna» contra la desinformación del COVID-19, EJO (Spanish edition), December 2020
- The vaccine against COVID-19 versus "anti-vax" disinformation: Three questions you need to ask yourself, HiveMind, December 2020;
- 'Vaksina' për dezinformatat anti-vaksinë të COVID-19: Tri pyetjet që duhet t'ia bëni vetes, Telegrafi, December 2020;
- Dezinformatat për COVID-19, trajektorja dhe globalizimi i tyre (Disinformation about COVID-19, its trajectory and globalization), Zeri.info, October 2020;
- Kur infodemia dëmton shëndetin: Dezinformatat për COVID-19, shkaktar për vdekje njerëzish (When infodemic harms health: Disinformation about COVID-19, cause of deaths), Kallxo.com, August 2020;
- Coronavirus crisis disinformation on digital platforms: The Case of Kosovo, The Medium, DCN, July 2020;
- Analizë rajonale e efekteve të COVID-19 në mediet e Ballkanit Perëndimor (regional analysis of the effects of COVID-19 on the media of the Western Balkans), Portalb.mk, June 2020;
- Kosovo: Coronavirus and the media, European Journalism Observatory (English edition), June 2020;
- Kosovo: Die Corona-Krise und die Medien, European Journalism Observatory (German edition), Juni 2020;
- COVID-19 e giornalismo: Kosovo, European Journalism Observatory (Italian edition), Giugno 2020;

- Mediet në Kosovë gjatë periudhës së COVID-19 (Media in Kosovo during the COVID-19 period), Portalb.mk, May 2020;
- Top 5 Disinformations during COVID-19 in Albanian language, personal blog, May 2020;
- Top 5 dezinformatat në gjuhën shqipe lidhur me COVID-19 (TOP 5 disinformations during COVID-19 in Albanian language), Portalb.mk, maj 2020;
- Dezinformimi, një sfidë më shumë për gazetarët dhe lirinë e medias në Kosovë (Disinformation, one more challenge for journalists and media freedom in Kosovo), European Journalism Observatory (Albanian version), May 2020
- Një "vaksinë" për infodeminë me tri pyetje bazike (A "vaccine" for infodemic with three basic questions), Portalb.mk, April 2020
- The infodemic phenomenon is another risk apart from the coronavirus pandemic, Meta.mk, March 2020;
- Fenomeni 'Infodemia', rreziku tjetër krahas pandemisë së koronavirusit (The infodemic phenomenon, another risk apart from the coronavirus pandemic), European Journalism Observatory (Albanian version), March 2020
- Raportimi për koronavirusin, dezinformatat dhe gjuha sensacionale (Coronavirus reporting, disinformation and sensational language), Portalb.mk, March 2020;
- Edukimi medial duhet të promovohet, por si dhe cilat janë sfidat? (Media Literacy should be promoted, but how and what are the challenges?), Koha Ditore, January 2020;
- Politikani që konkurren me mediet (The politician who competes with the media), Koha.net, December 2019;
- Media Literacy in Kosovo: We must not protect ourselves from the media, we must learn to use them, November 2019;
- Edukacja medialna w Kosowie: trudne początki, European Journalism Observatory (Polish version), Listopada 2019;
- Shtimi i lajmeve të rreme dhe terreni i përshtatshëm për to në shoqërinë tonë (The augmentation of fake news and suitable terrain for them in our society), Koha Ditore, October 2019;
- Të rinjtë tanë "viktimë" e mungesës së edukimit medial (Our young people are "victims" of the lack of Media Literacy), Koha Ditore, June 2019;
- Media në ndjekje të interesimit të publikut, por jo të interesit të publikut (Media in pursuit of interest of public, but not of public interest), Koha Ditore, May 2019;
- Lirinë e medias po e rrezikojnë politika, ekonomia dhe vetë mediet (Media freedom is being endangered by politics, the economy and the media itself), Koha.net, May 2019;
- S'duhet të mbrohemi nga mediet, të mësojmë t'i përdorim ato (We must not protect ourselves from the media, we must learn to use them), Koha Ditore, April 2019;
- Raportimi për aksidentet rrugore dhe interesi publik ( Reporting on road accidents and public interest), Koha Ditore, January 2019;
- Deepfake apo Fake News 2.0, virusi i ri për gazetarinë e sotme ( Deepfake or Fake News 2.0, the new virus for today's journalism), Koha Ditore, January 2019;
- Gazetaria sportive karshi zhvillimeve teknologjike (Sports journalism against technological developments), Koha.net, December 2017;

## CONFERENCES

### Academic Conferences

- Disinformation narratives in Eastern Europe: Reach, impact and spreading patterns, the 10th Conference of the International Journal of Press/Politics, Edinburgh, Scotland.
- Assessing the reach and impact of disinformation narratives in Eastern European countries, ECREA Conference, 24-27 September 2024, Ljubljana, Slovenia.
- Visual affective polarization on Instagram: Comparing how European extreme right parties build their political identity, ECREA Conference, 24-27 September 2024, Ljubljana, Slovenia.
- Professional identity of young journalism and communication scholars from CEE –

- towards internationalization?, ECREA Pre-Conference, 23 September 2024, Ljubljana, Slovenia.
- Facebook Campaigns in the Era of Covid-19: The Mobilizing Power of Visual Populism in the Global East, AEJMC Conference, 8-11 August 2024, Philadelphia, USA.
  - Health Literacy, Information Seeking Behavior, and Social Media Engagement: Their Impact on COVID-19 Uncertainty and PTSD Symptomatology, AEJMC Conference, 8-11 August 2024, Philadelphia, USA.
  - Can Digital Sourcing Diversify the News in Clientelist Media Systems? A Mixed-Method Comparative Study in Albania and Kosovo, ICA Conference, 20-24 June 2024, Gold Coast, Australia.
  - Propaganda against the NATO intervention in Kosovo: The repetition of false narratives time to time, Democracy, Human Rights, and Peace Building International Conference, University of Prishtina "Hasan Prishtina" & University of Arkansas, 26-28 March 2024, Prishtina, Kosovo.
  - Local Journalism Dynamics in Southeast Europe: Navigating Challenges and Fostering Innovation, Local Journalism Research Workshop, Duke University, 25-26 March 2024, Durham, North Carolina, USA.
  - Speaker at panel "Red Flags: Russia's and China's Influence Operations Around the World", #Connexions Conference: "Extreme in the Mainstream: Information Disorder, (Dis)engagement, & Digital (R)evolution", 18-20 March 2024, Austin, Texas, USA.
  - "Negative Campaigning on Facebook in Central and Eastern European Countries", Digital Media, Democracy and Civil Society in CEE Conference, 8-9 January 2024, Katowice.
  - "Political transition, digitalization and media landscape in Kosovo", CEECOM Conference, 29-30 June 2023, Brno.
  - "Polarized communication and online campaigning in Kosovo and Albania 2021 parliamentary elections", ICA Conference, 25-29 May, Toronto.
  - "Media effects on the perception of the public of Kosovo about the war in Ukraine", The 3rd International Conference on Communication and Media Studies: "Communication and Media Developments in Times of Disinformation and Global Challenges" 2022, 17 November 2022, Tirana
  - "Campaigning on Facebook: A comparative study of prevailing topics in the election campaigns in Albania and Kosovo", ECREA Conference, 19-22 October 2022, Aarhus.
  - "A Conceptual Framework for the Role of Emotions on Infodemic and Information Disorders", Zip-Scene Conference, September-October 2021, Budapest.
  - "Infodemia dhe përdorimi i medieve sociale nga qytetarët gjatë Covid-19", The XXXIX International Seminar on Albanian Language, Literature and Culture, September 2021, Pristina.
  - "Populist Communication in Facebook: The case of Kosovar Politicians during the 2017 General Election", ECREA Interim Conference "Communicating crisis: Political communication in the age of uncertainty", March 2021, held virtually.
  - "Infodemic and use of Social Media by citizens in Kosovo during COVID-19", EJCAM Conference: Information, infomediation and fake news, Aix-Marseille Université, January 2021, held virtually;
  - "Disinformation and Social Media usage in Kosovo during COVID-19", 13th CMI Conference "Digital Transformations - Potentials and Challenges", Aalborg University, November 2020, held virtually.
  - "Dominant narratives and online political communication in Kosovo during COVID-19", 14th ECPR General Conference, August 2020, held virtually.
  - "Përshtatja e partive politike kosovare me epokën e katërt të komunikimit politik" (Adoption of Kosovar political parties with the fourth age of political communication), The XXXVIII International Seminar on Albanian Language, Literature and Culture, August 2019, Pristina.
  - "Organizational Communication in Public Universities of Kosovo: Case of the University of



Prishtina”, 12th Central and Eastern European Communication and Media Conference CEECOM 2019, June 2019, Sofia.

- “Campaigning on Facebook: Posts and Online Social Networking as Campaign Tools in the 2017 General Elections in Kosovo”, IAFOR 2019 Conference on Cultural Studies, May 2019, Tokyo.
- “Media Systems research and post-Yugoslav states: Kosovo case”, 8th Graduate Spring School & Research Conference on Comparative Media Systems, April 2019, Dubrovnik.
- “Fake news and their impact on the elections in Republic of Kosovo”, UDC 2018 Conference: Media, Resistance, and Justice: The Fight for Humanity, May 2018, Chicago.
- “Kosovo’s path towards the EU and Populism in 2017 General Election“, 11th Central and Eastern European Communication and Media Conference CEECOM 2018, May 2018, Szeged.
- “Legends about women in Kosovo's monuments and their media presentation”, Understanding Transition VI Conference “Mediatizing Memory: History and its Mediatic Construction”, May 2018, Bucharest.
- “Marrëdhëniet lider-staf në Doganë: Lidërshipi dhe ndikimi i tij në efektivitetin e Doganës” (Leader-Staff Relationships in Kosovo Customs: Leadership and its Impact on Customs Effectiveness), 10th annual conference of science "Science Week 2018", Prishtina.
- “Etika në medie online dhe privatësia e politikanëve në Kosovë” (“Online media ethics and politicians privacy in Kosovo”), International Conference “Towards a Common Agenda on Digital Rights”, June 2017, Prishtina.
- “Agenda Setting and National Television Stations in Kosovo: The Dehari case study”, XVIII International Scientific Conference “Communication in the Global Village: Interests and Influence”, May 2017, Riga.
- “Online media ethics and politicians privacy in Kosovo”, International Conference “Prishtina Media Days”, May 2017, Prishtina.
- “Etika e medieveve online në Kosovë” (Online Media Ethics in Kosovo), The XXXV International Seminar on Albanian Language, Literature and Culture, August 2016, Prishtina.
- “Public opinion, media and policy making in Kosovo”, 5th International Conference on Conflict, Terrorism, and Society, April 2016, Istanbul.
- “Politika e Jashtme e Republikës së Kosovës pas shpalljes së pavarësisë” (Foreign Policy of the Republic of Kosovo after the declaration of Independence), The Tenth International Annual Meeting of Alb-Science Institute, August 2015, Skopje.
- “Media Freedom – A challenge for Kosovo in the European Integration Process”, The European Union and the Western Balkans – Between lessons learned and innovative ways forward, June 2015, Bucharest.
- “Roli i opinionit publik në procesin e politikbërjes në Republikën e Kosovës” (The role of the public opinion in the policy making process in Kosovo), 7th annual conference of science "Science Week 2015", May 2015, Prishtina.

#### Other events

- Workshop on AI tools and combating disinformation, EEAS event: Connecting Media Communities, October 2024.
- Workshop on Disinformation Narratives, BIRN, Prishtina, Kosovo, September 2024.
- Workshop on Deepfakes and Cheapfakes, University of Texas at Austin, #Connexions Conference, Austin, TX, March 2024.
- Workshop on Propaganda in the Digital Age, American Corner, Prishtina, Kosovo, June – July 2023
- Lecture on Misinformation and Disinformation in the age of ChatGPT, West Africa Civil Society Institute, June 2023
- Lecture on Fact Checking Tech Camp, Peja, Kosovo, March 2023

- Lecture on Cross-border journalism training, Alexandroupolis, Greece, September 2022
- Lecture on PIPS Political School 2022, Prishtina, September 2022
- Workshop on Fake News, RYCO, Peje, July 2022
- Panelist in the Regional online forum: "Human rights and access to information", July 2022
- Workshop on Media Ethics, D4D, Pristina, July 2022
- Panelist in the Regional Conference on Countering Disinformation, Sarajevo, June 2022
- Lecture on Fake News, Ethics School on Journalism, Pristina, June 2022
- Lecture on Media Literacy, MEET Western Balkans, Belgrade, June 2022
- Panelist in the conference "SID Washington 2022", May 2022, held online
- Workshop on Fake News, American Corner Prishtina, 24 March 2022
- Workshop on Media Literacy and Disinformation with high school students, 10 workshops in different municipalities, March-April 2022
- Workshop on Information Disorders and Media Literacy, Prizren, 12 December 2021
- Lecturer in the first module of Journalists Information Integrity Academy, Association of Journalists of Kosovo - AJK, NDI and USAID, Pristina, 29 November 2021
- D4D roundtable, "Electoral campaign on the loupe: Do information disorders threaten electoral integrity?", 10 December, 2021
- Panelist in the "Fake News and fact-checking in online media", Press Council of Kosovo Roundtable, Pristina, November 25, 2021
- Panelist in the "Combating Fake News", 2<sup>nd</sup> Hack to Learn and Protect, Pristina, November 23, 2021
- Workshop on the Use of Media and Information Literacy Tools during the Learning Process, Prizren, November 7, 2021
- Hybrid Forum "Roaring 20's #Digital" in Thessaloniki, Greece, August 30-31, 2021
- Panelist in the forum "Information war in the post-truth era" - PISU 2021, July 2021
- AJK Conference on 'Media Freedom and Journalists' Safety', Prishtina, July 2021
- Webinar on Cheapfakes, TechSoup, June 2021
- DISICON 2021 Conference " "Increasing misinformation in digital democracy", Prishtina, June 2021
- Virtual discussion on Cheapfakes, DCN, April 2021
- AJK Workshop, "Fake News & Psychology of New Media" - AGK Training
- Workshop on communication and the importance of image for members of the Kosovo Security Force, "Adem Jashari", Prishtina 2021
- Panelist in the workshop "Hate speech and hate crimes in the media during the reporting of the COVID-19 pandemic", organized by AJK and OSCE, held virtually.
- The Digital Storytelling for Social Impact Forum in Sofia, Bulgaria, December 16-17, 2019
- Presentation in "COST Awareness Days", Prishtina, November 2019
- Roundtable discussion - "Fighting fake news and online media propaganda", OSCE, September 2019
- Two-day workshop on 'Development of Media and Information Literacy at the university level', OSCE, 2019
- Workshop on 'Best Strategies for Integrating EMI into the Curriculum', INDEP, 2019
- Roundtable on World Press Freedom Day, AJK, Prishtina, March 2019
- Two-day workshop "Media reporting and consumer protection", LENS, Prishtina, November 2018

## PERSONAL SKILLS

Mother tongue(s) Albanian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C2
Italian	A2	A2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

### Awards and Honors, Significant Memberships

- Fulbright Scholarship
- Associate Editor at the journal, *Central European Journal of Communication*
- ECREA member from 2019
- AIMCR member from 2019
- ICA member from 2022
- European Literacy Network member from 2019
- Member of COST Actions from 2019
- IAFOR Scholarships recipient, May 2019
- Three times winner of the University scholarship, Bachelor and Master studies

### Social skills and competences

- Excellent communication skills.
- Excellent writing skills.
- Excellent interpersonal, leadership, and motivational skills.
- Able to work in a team and under the pressure.
- I have worked in various types of team projects, like Community Safety Action Teams (CSATs), training teams

### Computer skills and competences

- Competent with social media analysing tools, Crowdtangle, Facepager, etc.
- Competent with R
- Competent with SPSS
- Competent with SoSciSurvey
- Competent with most Microsoft Office programmes
- Competent with editing programmes
- Competent with sound programmes
- Competent with Corel Draw, Adobe etc.

### Other skills and competences

- Member of the program committee at the INDCOR Stakeholder Conference, an event organised within Cost Action 18230, Trondheim, Norway, 22-23 September 2022
- Reviewer in the 9<sup>th</sup> European Communication Conference, ECREA 2022
- Reviewer in the Annual ICA Conference since 2021
- Reviewer in the European Communication Conference, ECREA since 2020
- Reviewer in the AEJMC Conference since 2024
- Reviewer in the journal "International Journal of Communication", University of Southern California, USA
- Reviewer in the journal "Media and Communication", Cogitatio Press
- Reviewer in the journal "Central European Journal of Communication", Polish Communication Association, Poland
- Reviewer in the journal "Informacijos Mokslai", Vilnius University, Lithuania
- Jury member for "Best Paper Award" of the Political Communication ECPR section, ECPR General Conference
- Certificate of COST Academy Science Communication training, February 2023, Brussels
- Certificate of 360 Digital Sherlocks, October 2021 - January 2022, held online

- Certificate of series of webinars for trainers focusing on online trainings' methodologies, (July-August 2020, TechSoup & Metamorphosis)
- Certificate in training about Media Literacy Online (4-8 November 2019, Skopje, North Macedonia, RNTC & TechSoup Europe)
- Certificate of an online course offered by Duke University: Sports and Society (30 April – 25 June 2013)